

CAREERS

at a glance

JOB OF THE WEEK

What is it?

Sports Commentator

Also called: Sports announcer, sports presenter, pundit

Sports commentators describe and analyse what's happening at sporting events for listeners and viewers.



Day to day tasks

Your duties may include:

- preparing for an event by researching clubs or players
- working with a production team
- taking direction from a producer
- interviewing sports professionals
- commentating on events before, during and after the fixture
- working with experts who give their opinion or statistics
- updating your website, blog or social media feed

Qualifications

You can get into this career by training as a journalist and then specialising in sports, by commentating on sports at a local level with or without a degree or background in journalism, after having a career as a sports professional.

Salary

Newspaper and periodical broadcast journalists and reporters: UK annual median: £36,122. **Media professionals:** UK annual median: £36,855; Top 3 regions: London (£43,108), Isle of Man (£38,019), North West (£38,019)

Jobs and labour market

Business, media and public service professionals: UK growth: +11.8% from 2017 to 2027, creating 219,107 jobs; North East growth: +13.5% from 2017 to 2027, creating 5,698 jobs

Routes into the industry

You'll need excellent communication skills, a clear voice and good pronunciation, confidence when talking to large numbers of people, good research skills and the ability to react quickly to unexpected situations.

Find out more: [Sports commentator : careers library \(unifrog.org\)](https://careers.library.unifrog.org). To build a network of industry contacts and to get experience, you could also volunteer to commentate on charity events like fun runs, commentate for amateur matches at schools, college or for local teams, record commentary for websites or internet radio stations, volunteer for community, hospital or student radio, or TV, get a placement or internship Large broadcasters like the [BBC](#), [ITV](#) and [Channel 4](#).